


Opportunity seekers

Imagine a specific AI influencer and describe what they could be used for.



_____ Influencer name

_____ Social platform/platforms

 _____ Number of human
followers

_____ Target group

Describe what good cause the AI influencer could serve. For example, consider:
How could he/she help socially disadvantaged groups?
Could an AI influencer contribute to raising awareness or solving global problems? How?
What new business opportunities can it bring? What interesting products could it promote?


Lawyers

Imagine a specific AI influencer and describe what legal/ethical/moral dilemmas the AI influencer could bring.



_____ Influencer name

_____ Social platform/platforms

 _____ Number of human
followers

_____ Target group

Describe what legal/ethical/moral dilemmas an AI influencer might pose. For example, consider:
Can an AI influencer be used for propaganda or manipulation of public opinion?
AI influencers can pretend to have experiences or feelings. Is this morally okay?
Who will be held responsible if an AI influencer causes any harm?