

AI for Children's Artificial Intelligence Curriculum Methodological Material for Elementary and Secondary Schools - the Development of Digital Competence

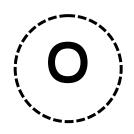
Microtargeting and Dark Posting

Social Studies II



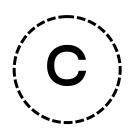






Openness to experience

This factor describes the level of curiosity, creativity, and imagination. People with high scores in this area tend to be more adventurous, curious, and open to new experiences.



Conscientiousness

It refers to the degree of meticulousness, organization, and reliability. People with high scores are usually thorough, organized, and consistent.



Extravertnost (Extraversion)

It refers to the degree to which a person is sociable, energetic, enthusiastic. Extraverts tend to be more outgoing and seek out human company.



Agreeableness

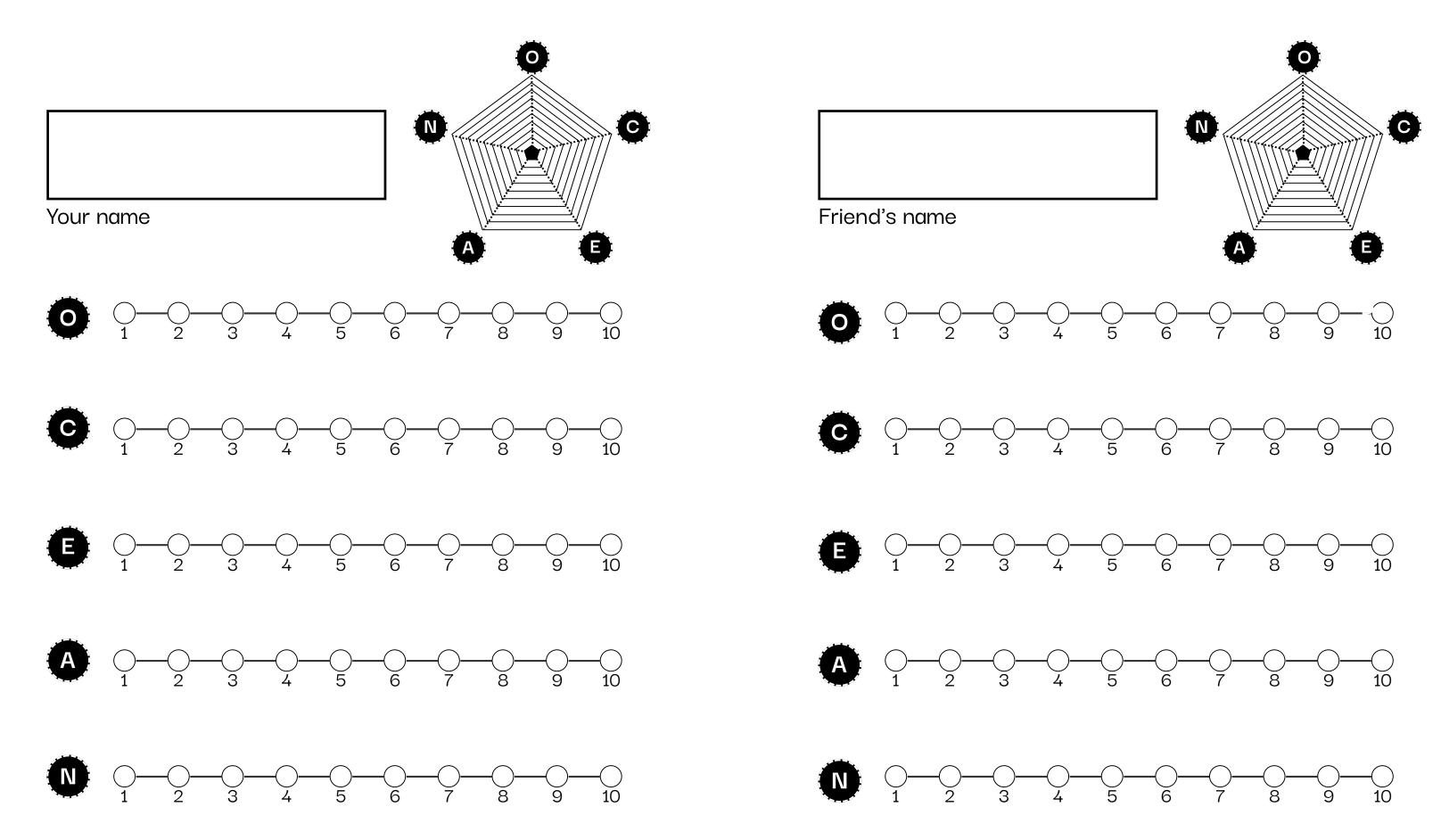
It describes how kind, welcoming, and empathetic an individual is. People with high scores are generally nice, friendly, and try to avoid conflict.



Neuroticismus (Neuroticism)

It describes how people react to various stressful situations. People with high scores are usually more sensitive and can more easily experience negative emotions such as anxiety, depression, or anger.









Cambridge Analytica

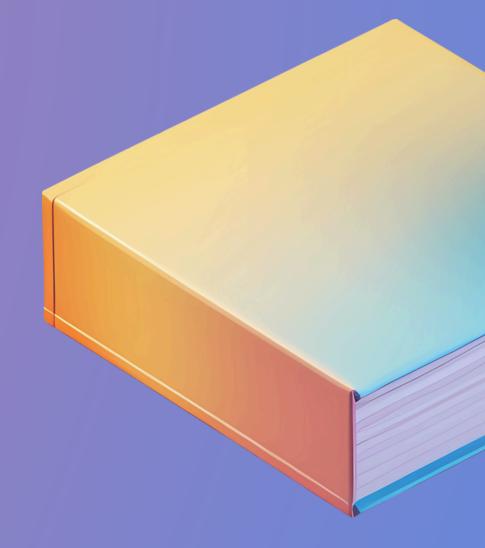




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